

Celebrating the Joy of Reading: TCM Supports Read Across America at Buena Terra Elementary School

Huntington Beach, California, March 2, 2026 — Each year, schools across the country celebrate Read Across America, a nationwide initiative dedicated to fostering a lifelong love of reading. Teacher Created Materials (TCM), a family-owned educational publisher headquartered in Huntington Beach, proudly continued this tradition by bringing stories, hands-on learning, and meaningful service to Buena Terra Elementary School in Buena Park, California.

This year, nearly 100 TCM volunteers visited 24 classrooms, engaging students from TK through 6th grade with read-alouds and activities inspired by TCM books. Volunteers led creative, literacy-rich projects that helped bring each story to life, sparking curiosity, joy, and connection across the campus.

In the spirit of giving back, TCM also completed campus beautification projects to brighten school spaces for both students and staff. Volunteers painted a vibrant floral-themed mural in the teachers' lounge — creating a welcoming, uplifting environment for educators — as well as cheerful crayon-themed artwork in the kindergarten outdoor classroom area, which quickly became a favorite spot for young learners.

To encourage reading at home, TCM provided backpacks to more than 625 students, each filled with books and resources to continue their learning journey beyond the school day. Teachers and staff received a special surprise as well: professional learning books and a TCM gift card to support their classrooms and instructional goals.

“Read Across America is one of our favorite annual headquarters-wide events to

celebrate literacy and support local school communities,” said Alexandra Rivas Smith, Chief Marketing Officer. “Seeing the excitement on students’ faces—whether they’re listening to a story, participating in activities, or exploring the books in their backpacks—reminds us why this work matters. We are grateful to the staff at Buena Terra Elementary for welcoming us so warmly.”

TCM is honored to continue its commitment to educators, students, and communities through events like this one—fueling a love of reading, inspiring creativity, and supporting the learning journey for all.

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About Teacher Created Materials

Teacher Created Materials develops innovative and imaginative educational materials and services for students worldwide. Everything they do is created by teachers for teachers and students to make teaching more effective and learning more fun by creating engaging products for children, wherever they are learning. For more information about Teacher Created Materials and their products, visit <http://www.tcmpub.com>.