



Created by Teachers for Teachers and Students

Teacher Created Materials Launches New Imprint

HUNTINGTON BEACH, Calif., March 23, 2026—Teacher Created Materials (TCM) has launched a new imprint called Curiosity Unlocked Books, which will publish high-interest fiction and nonfiction for kids from birth to age 12. The imprint is led by Kyra Ostendorf, publisher, who also leads Free Spirit Publishing.



“Since 1977, TCM has endeavored to create a world in which children love to learn. Acquiring Free Spirit Publishing in 2021 has allowed us to reach a broader audience, and launching Curiosity Unlocked Books expands the topics and genres we can publish,” says TCM president Corinne Burton. “I’m thrilled to launch this new imprint that helps kids explore, connect ideas, and create with confidence—at home, at school, and in all the spaces in between.”

Curiosity Unlocked Books aims to inspire children’s curiosity and imaginations, connecting their interests to learning. The imprint’s first titles will release in fall 2026, including *That Stinks!*, a book about the surprising science of smelly stuff; *Be My Howlentine*, a holiday mashup story featuring werewolves and witches; a One-of-a-Kind biography series, covering people like George Washington Carver and Ruby Bridges; and *Watch Them Move*, a board book series featuring six modes of transportation and includes access to short videos where readers can watch the books’ photos come to life.

Kyra Ostendorf, publisher of trade division, says, “Under Curiosity Unlocked Books, I’m excited to publish books that tap into kids’ natural curiosity about people and communities—how the world works, how it *worked*, and how it’s changing. With these content-area stories, seasonal celebrations, and fact-filled explorations, we want kids to not just learn facts or read a fun story, but to build the confidence to say, ‘*I can figure this out,*’ and ‘*I could tell a story like this.*”

Curiosity Unlocked Books plans to publish thirty books per year and is currently accepting submissions for fiction aligned with social studies and math topics. The imprint can be found online at curiosityunlockedbooks.com and on social media @tcmpub.

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About Teacher Created Materials

For nearly 50 years, Teacher Created Materials has developed innovative and imaginative educational materials for students worldwide. As a leading educational publisher, our mission is to create a world in which children love to learn, wherever they are—in classrooms, schools, libraries, or at home. Discover more about us at tcmpub.com.

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